

# Dara L. Geckeler, MPH

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## Professional Attributes

Committed public health professional with 20 years of experience  
Creative systems thinker and analytic problem solver  
Strong data-driven planner and solid project manager  
Effective collaborator across varied experiences, backgrounds, and perspectives

## Skills

Supervision of professional staff  
Equity-focused program development and implementation  
Collective impact backbone functions, including shared measurement  
Oral and written communication, including report writing and public speaking  
Vision and strategy development

## Experience

FACENTE CONSULTING

2019 – Present

### Business Development Manager

- Collaborate with Principal on developing company vision and strategy
- Develop and implement business systems and processes
- Manage staff workflow and workloads to ensure timely high-quality deliverables that meet client needs
- Oversee a pool of skilled subcontractors
- Provide project support as-needed in the areas of grant-writing, needs assessment, program evaluation, meeting facilitation, strategic planning, and technical assistance

SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

2006 – 2019

### Senior Health Educator (2014 – 2019)

### Health Educator (2006 – 2014)

- Identified and implemented opportunities for systems integration and alignment within SFPDH
- Provided backbone support to several collective impact initiatives, including Getting to Zero and SF Health Improvement Partnership (SFHIP), including implementation of Results-Based Accountability as a tool for shared measurement
- Directed large-scale initiatives, grants, and planning processes for HIV, mental health, substance use and hepatitis C services
- Oversaw quality improvement efforts for community-based HIV, STD, and chronic disease prevention for the Community Health Equity & Promotion Branch
- Supervised teams of 4 to 6 people, including health educators, epidemiologists, IT staff, and public health interns
- Maintained relationships with and provide technical assistance to community partners

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COMMUNITY HEALTH CONSULTING – Berkeley, CA

2004 – 2006

**Independent Consultant**

- Provided technical assistance to Alameda County’s HIV Prevention Planning Council for development of a priority-setting model
- Prepared an on-line national directory of health services for Asians and Pacific Islanders
- Wrote a “how to” manual for implementing multilingual HIV counseling and testing programs for Asian and Pacific Islander communities

HARDER+COMPANY COMMUNITY RESEARCH – San Francisco, CA 1999 – 2004

**Senior Research Associate (2002 – 2004)****Research Association (1999 – 2002)**

- Designed and directed public health program evaluations, needs assessments, and strategic planning projects
  - Provided technical assistance to nonprofits and government agencies
  - Supervised project teams of three to five people
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**Education**

UNIVERSITY OF CALIFORNIA LOS ANGELES

1999

**Masters in Public Health in Community Health Sciences,  
Health Education and Promotion**

UNIVERSITY OF CALIFORNIA SANTA BARBARA

1994

**Bachelor of Arts, Sociology**

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**Trainings and  
Certifications****Supervision and Management**

24 Plus for Supervisors and Managers (SF Department of Human Resources, 2010)

**Quality Improvement**

Results-Based Accountability (Clear Impact, 2014)

Clear Impact Scorecard Certified Administrator (Clear Impact, in progress)

Introduction to Lean (2017)

**Project Management**

Project Management Essentials (Franklin Covey, 2010)

**Racial Humility**

Racial Humility Workshop (Dr. Ken Hardy, 2015)

VCR (Validate, Challenge, Request) Communication Workshop (Dr. Ken Hardy, 2016)

**Communication**

Crucial Conversations (SFDPH Human Resources, 2018)

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## Publications

Das M., Christopoulos, K.A., **Geckeler, D.**, et al.: Linkage to HIV Care in San Francisco: Implications for Measure Selection. *J Acquir Immune Defic Syndr* 2013; 64 (1): S27 – S32.

Wenger L.D., Martinez A.N., Carpenter L., **Geckeler D.**, Colfax G., Kral A.H.: Syringe Disposal Among Injection Drug Users in San Francisco. *American Journal of Public Health* March 2011; 101 (3): 484 - 486.

**Coan D.L.**, Schragger W., Packer T.: The Role of Male Sexual Partners in HIV Infection Among Male-to-Female Transgendered Individuals. *International Journal of Transgenderism*, 2004.

**Coan D. L.**, Petersen D. P.: *Busy Bodies, Active Minds*. Westminster: Teacher Created Materials, Inc., 2000.

Morisky D.E., **Coan D.L.**: Asia—The New Epidemic Zone for HIV/AIDS. *Journal of Health Communication: International Perspectives* 1998; 3 (3): 185 - 191.

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