

Check-in: Navigation Cohort & Reactive Grantees

**WHAT ARE THE REMAINING
REPORTING REQUIREMENTS?**

**WHAT'S IN A FINAL IMPACT
REPORT?**

March 13, 2024

Why are we meeting today?

So much amazing work! We need to capture the impact with more clarity, consistency, and accuracy.

Today's Goals:

1. Clarity on reporting requirements for remainder of grant period
2. Shared understanding of expectations for impact reports

Remaining Reporting Requirements

❖ Interim & final reports

- ❖ Impact Reports: Meet with Facente & Shannon ~6 weeks before due date

- ❖ SteepRock: Enter required info into portal; upload impact report (if done); timeline is NOT flexible

❖ Quarterly snapshots

- ❖ In the quarter your final report is due, you will not do a snapshot

- ❖ Optional, TBD: Peer sharing

- ❖ TBD: Navigation cohort wrap-up

What are we working towards?

Gilead Oncology Corporate Giving Program
Summary of Impact: Interim Report

GILEAD
Oncology

Published March 2024

Toward Health Equity in Breast Cancer Care
Data collected from March 1, 2023 to December 15, 2023

This report summarizes evaluation data from the 11 grantees who were midway through their grant periods as of December 15, 2023.¹ A final report, inclusive of data from all 24 grantees, will be available in 2025.

\$7.6M in grants to 24 U.S. organizations
to provide patient navigation services to people with breast cancer, with a focus on people diagnosed at a young age, those with metastatic breast cancer, and those with triple-negative breast cancer.

Spotlight on Grantee Successes
Through culturally competent care, strategic partnerships that recognize the whole patient, and a health equity lens, grantees have expanded patient access to

ALAS WINGS
Asociación Latina de Asistencia y Educación del Cáncer de Mama
Association for Breast Cancer

GW Cancer Center

HARRIS HEALTH SYSTEM

cancer survivors. ALAS
tional support
d 597 services
s.

a pillar of a globally
es and transforming
n, the Strengthening
health of four priority
queer communities.
Neighborhood Health
ong-term community
e to see community
take and get people
duct message testing
ication campaigns.

n are
to maintain and
allowing us to
f the program.

ensure representation
—African American,
grant, LGBTQ, and Latina/o/x—in order to

Program at Harris Health System has

This [interim summary impact report](#) will be sent out after today's call

Why did we choose RBA to demonstrate impact for the Gilead Corporate Oncology Giving Program?

- Works backwards from the results you want to see to the program design
- Inspires creative partnerships and collaborations (collective impact)
- Prioritizes “turning the curve” over setting unachievable targets
- Promotes “root cause” thinking
- It’s about learning and improvement, not perfection
- Excellent tool to address equity



RBA is a bold choice.

What does it really mean to commit yourself to results?



Kate Winder



MARY BIRD PERKINS
CANCER CENTER™

Angela Hammett
Maeghan Jacob



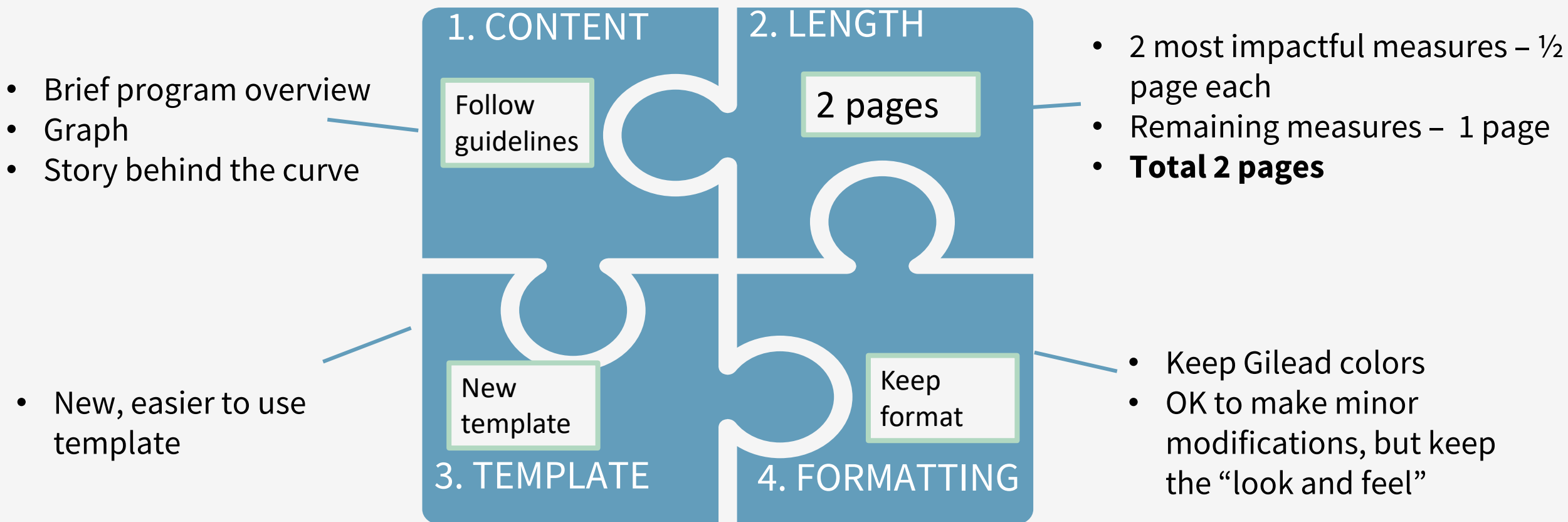
Melissa Gonzalez



Elena Ortiz

The Impact Report is your tool to communicate your learnings and results

Components of a Strong Impact Report



Brief Program Overview

- ❖ Agency mission
- ❖ 2-4 sentences max
 - ❖ Population of focus
 - ❖ Description of program/services
 - ❖ Intended goal/outcome
 - ❖ What is the equity issue your program is addressing?

[Agency's] mission is to provide education and support to women diagnosed with breast cancer. With this grant, we started a new program for women of color, which includes support groups and navigation services. Women of color face unique barriers to care and are more likely to be diagnosed later and experience poorer health outcomes. Our goal is to empower women to fully engage in their care so that they can make informed choices, increasing their chances of getting the best possible health outcomes.

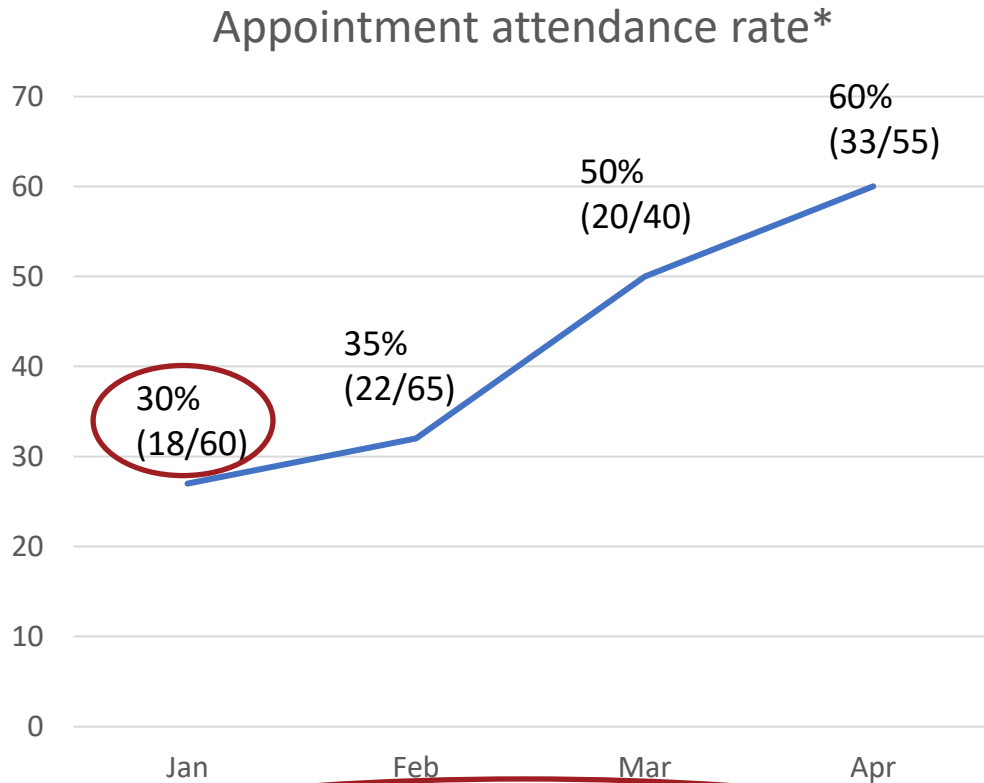
How to Represent Your Measures

- ❖ Select the two measures from the list we agreed on at the beginning of your grant that best tell the story of program impact
 - ❖ Most likely (but not always) “Better off” or “How well”
- ❖ For these two measures, you will provide the graph over time and the story behind the curve
- ❖ For the rest of the measures we agreed on, you will share only the final data point, with a brief explanation.

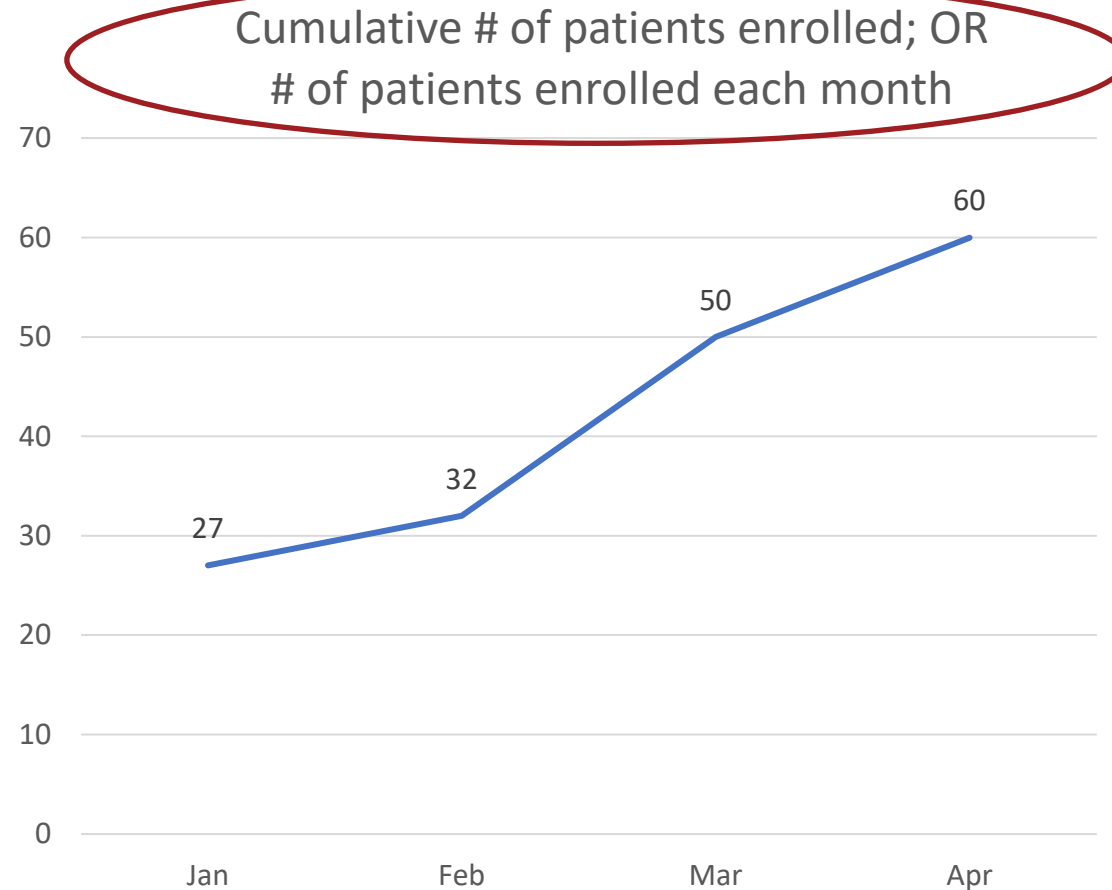
Your Two Most Impactful Measures

- ❖ Graph the data over time
- ❖ Tell the story behind the curve:
 - ❖ What is the measure? (clarity is important)
 - ❖ Why is the measure important? (how will it ultimately help people be better off, and how is this related to equity)
 - ❖ Why is the data the way it is? (story behind the curve)
 - ❖ What did you do to improve/what lessons were learned along the way? (what worked, what didn't work)

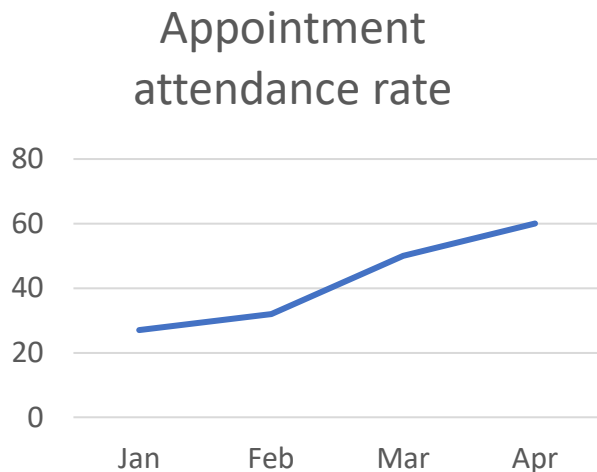
Two Most Impactful Measures: Graphs



*Denominator: # of appointments that month;
Numerator: # of appointments attended



Two Most Impactful Measures: Story Behind the Curve



- ❖ What is the measure? (clarity is important)
- ❖ Why is the measure important? (how will it ultimately help people be better off, and how is this related to equity)
- ❖ Why is the data the way it is? (story behind the curve)
- ❖ What did you do to improve/what lessons were learned along the way? (what worked, what didn't work)

Version 1: This measure is the attendance rate for our clinic. It's important for people to show up to their appointments so they can get their treatment. We did a really good job improving the percent of people who showed up to appointments. Our navigators are really great. They have great relationships with the patients.

Version 2: This data depicts the appointment attendance rate among Black women receiving breast cancer treatment in our clinic over the course of the grant period. In our clinic, Black women have historically had higher no-show rates, poorer treatment completion rates, and worse health outcomes. To address these unacceptable inequities, our program hired two patient navigators, both of whom are breast cancer survivors who identify as Black. Because of their lived experience, the navigators were able to build trusting relationships with the patients, as well as providing barrier removal support (e.g., arranging for childcare, providing Uber vouchers). As soon as we hired them, our attendance rates began to improve.

What to do with the rest of your measures

65 Latinas under age 40 received navigation services. Our program successfully navigated 65 Latina women newly diagnosed with breast cancer at a young age through their treatment journey.

Average 7 minutes spent on new TNBC website content. Under this grant, we added a new page to our website with detailed information about TNBC. The page was viewed 2,000 times, with more time spent on the page compared with our pages on our site, suggesting that visitors engaged with the content.

After the training, 95% of helpline volunteers who responded to the survey reported they felt confident they could provide assistance to callers. 150 volunteers completed the training. Of those, 100 responded to the survey, indicating they were “confident” or “very confident” they could assist callers with their needs.

What your final report should look like

Coming soon....template with same look, but improved formatting

Process for Developing Impact Report

- ❖ Meet with Facente ~6 weeks prior to due date*
 - ❖ We will send a special Calendly link for this appointment
- ❖ Come prepared to present (informal):
 - ❖ Your 2 impactful measures & the gist of the story behind the curve
 - ❖ Preliminary data for all measures
- ❖ We will provide feedback on the call & possibly after
- ❖ Produce a draft report; send to Facente for feedback
- ❖ Incorporate feedback; submit report (in SteepRock and via email to Facente)

*If you are already within the 6 weeks and do not have an appointment, we will prioritize reaching out to you.



Questions?



Discussion

Peer Sharing

- ❖ Quarterly snapshots have generated some interest in hearing about each other's work
- ❖ Suggestion:
 - ❖ Any agency could opt to lead a Zoom call based on a theme they identify
 - ❖ Facente could schedule, send invites, manage registration
 - ❖ Attendance would be optional
 - ❖ These sessions would be led by you – you decide on format (informal discussion, structured discussion, presentations, etc.)



Next Steps

- ❖ Await Calendly link to choose a meeting time
 - ❖ To be sent 8-10 weeks before report due date, or ASAP if your report is due soon
 - ❖ If you have not yet submitted your interim report, this applies to your interim report
- ❖ Continue with RBA
- ❖ Have internal discussions about choosing your 2 most impactful measures, and double down on collecting high-quality data & reviewing it on a regular basis
 - ❖ Reminder: there is an [optional template](#) for this!
- ❖ If you want to host a peer sharing call, reach out to Facente