VISION

A thriving San Francisco neighborhood in the middle of the Bay celebrated for its inviting culture, outdoor experiences, and sustainable community.



MISSION

To create a welcoming, vibrant, and healthy community that honors the diversity of its past, existing, and future residents, businesses, and visitors.

CORE VALUES

Inclusion and Equity – Celebrating Treasure Island's uniqueness by actively cultivating a mixed income community that creates a sense of belonging.

Sustainability – Implementing new and tested methods to balance economic growth, environmental stewardship, and personal and social well-being.

Opportunity – Offering a range of opportunities that invite growth and innovation through continued collaboration.

Connection – Fostering and embracing relationships throughout the greater San Francisco Bay Area.





Draft aspirational statements and core values have been facilitated by Facente Consulting, in conjunction with One Treasure Island, Treasure Island Development Authority (TIDA), Treasure Island Development Group (TIDG), and a Treasure Island community-based workgroup.





