

Katie Burk, MPH

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West Hartford, CT

she/her/hers

Summary

Highly-motivated and visionary professional with twenty-five years of experience working to advance racial and health equity for marginalized populations, especially people experiencing homelessness (PEH). Proven ability to innovate and manage complex processes in the public, philanthropic, and private sectors. Possesses a nuanced understanding of the complex factors driving homelessness and the policies that help or exacerbate those issues. Strong interpersonal and communication skills.

Current Role

FACENTE CONSULTING

2021 – Present

Managing Consultant

- Collaborate with Principal and Director of Operations on company vision, strategy, and portfolio management
- Lead complex public projects for government and community-based agencies with a focus on the health and well-being of people experiencing homelessness (PEH)
- Develop and implement strategic planning, assessment, and evaluation processes for philanthropic funders, government agencies, and direct service organizations
- Supervise the development of senior consultant staff

Selected Consulting Projects

Strategic Visioning and Planning

Department of Homelessness and Supportive Housing (2024 – present)

- Manage the strategic realignment and evaluation processes for the Ending Trans Homeless initiative in San Francisco
- Outcomes include a completed theory of change and evaluation plan, and the development of a interdepartmental strategic oversight process

San Francisco Office of Transgender Initiatives (2023 – present)

- Facilitate the process of developing the first ever theory of change and strategic plan for the Office of Transgender Initiatives throughout a period of leadership transition
- Engage community stakeholders in sensitive conversations about the changing political landscape for transgender individuals to identify community needs

Downtown Evening Soup Kitchen (DESK) (2023 – 2024)

- Conducted public opinion surveys and facilitate power mapping meetings in the city of New Haven to assess readiness to launch an overdose prevention center.
- Engage varying community partners including the New Haven Mayor and Board of Alders, clinicians, service providers, and people experiencing homelessness in education and planning for expanded service provision

Alameda County Health Care for the Homeless (2022 – 2023)

- Facilitated a strategic planning process for Alameda Health Care for the Homeless.

Evaluation

NASTAD (2022 – 2023)

- Conceptualized the evaluation plan and led an implementation team that produced five mixed methods evaluation reports assessing the impact of multimillion dollar federal grants to implement vaccination services in syringe service programs
- Involved grantees in a collaborative evaluation design process

Harm Reduction Michigan (2024-present)

- Conceptualized and implemented a mixed methods evaluation process to assess the impact of community-driven overdose prevention programming
- Conducted long-form interviews with community stakeholders involved in the program, conducted deductive analysis of qualitative data

Stakeholder Engagement and Storytelling

The Center at Sierra Health Foundation (2024 – present)

- Serve as partner to Sierra Health Foundation by managing internal strategy and implementing the project plan for a \$500,000 project to increase accessibility of medications for substance use treatment in vulnerable populations.

NASTAD (2022 – 2023)

- Serve as team director for a grantee storytelling project about the relationship between the harm reduction philosophy and housing interventions in shelters, permanent supportive housing, and mental health facilities.
- Conceptualized, produced and supported editing for a video series showcasing grantee efforts.

San Francisco Department of Public Health (2021 – 2022)

- Engage people experiencing homelessness, people who use drugs, community providers, addiction medicine clinicians, and government officials in qualitative research about the impacts of the fentanyl epidemic
- Led a team project to assess overdose prevention services for people experiencing homelessness
- Facilitated an action planning process that led to the release of the city's 2023 guidance for overdose prevention programming

Needs Assessment

Fresno County Maternal & Child Health Needs Assessment (2024)

- Conceptualized the evaluation plan that involved survey design and focus group facilitation; led an implementation team focused on maternal and child health (MCH)
- Compiled available data into comprehensive report on MHC needs of Fresno County

University of Nevada—Reno Harm Reduction Assessment (2023)

- Developed a survey that was administered to more than 100 providers in Nevada to assess the state's harm reduction capacity
 - Analyzed data and compiled findings into a final report on the capacity building needs of Nevada's service sector
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Other Professional Experience

SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH
San Francisco, CA

2014 – 2021

Viral Hepatitis Coordinator (2014 – 2021)

- Co-founder and lead of End Hep C SF, the nation's first citywide hepatitis C elimination initiative focused on improving services for PEH. Secured partnership of 33 local agencies and oversaw development and management of \$1.2 million in funding for the initiative. Contributed to initiative successes including creation of the first citywide HCV prevalence estimate and several publications in peer-reviewed journals.
- Developed and implemented SFPDHP's response to viral hepatitis. Designed, implemented, and managed SFPDHP's first HCV linkage programs and primary care-based HCV treatment initiative. Oversaw programmatic changes that yielded increases in community based testing by 52% between 2016 and 2017, and primary-care based HCV treatment by 112% between 2015 and 2017.
- Developed strategy and managed contracts for 1.3 million dollars in federal, state, and local funds for services for PEH. Presented at an average of three to four national conferences each year on best practices related to hepatitis C elimination and health.

NATIONAL HARM REDUCTION COALITION
New York, NY

2010 – 2014

Community Mobilization Manager

- Facilitated community needs assessments. Worked with communities to develop and distribute surveys to providers, social service programs, and program consumers. Facilitated focus groups and model different modes of soliciting consumer feedback. Qualitatively analyzed focus group data and produced reports offering programmatic interventions to address feedback.
- Built capacity of statewide community coalitions. Facilitated strategic planning process for the Harm Reduction Partnership of NJ. Planned and executed interactive brainstorming activities. Oversaw coalition development processes.

Education

UNIVERSITY OF WASHINGTON SEATTLE

2010

Masters in Public Health in Community-Oriented Public Health Practice

WESLEYAN UNIVERSITY

2002

Bachelor of Arts, Sociology and Women's Studies with honors

Select Speaking Engagements

NATIONAL HEALTH CARE FOR THE HOMELESS CONFERENCE, 2022-2023

- The Limits of Public Health Programming in the Face of Poverty: Findings from an Overdose Prevention Assessment in San Francisco (2023)
- Tenant-Led Approach to Overdose Prevention in Supportive Housing (2022)

INTERNATIONAL NETWORK ON THE HEALTH OF SUBSTANCE USERS, 2022

- End Hep C SF and the Power of Collective Impact

CDC GRAND ROUNDS

- Collaborations and Strategies to Eliminate Hepatitis B and C in San Francisco

Select Publications

- Cohen SE, Stookey J, Anderson N, Morris D, Singzon T, Dann M, **Burk K**, Chen CC. Using Geocoding to Identify COVID-19 Outbreaks in Congregate Residential Settings: San Francisco's Outbreak Response in Single-Room Occupancy Hotels. *Public Health Rep.* 2023 Jan-Feb;138(1):7-13.
- Facente SF, Grinstein R, Broussard J, Shost J, Azari S, Siruno J, Jimenez JA, Luetkemeyer AF, **Burk K**. Hepatitis C elimination during a global pandemic: A case study of resilience in action. *Public Health Rep.* 2022 Jul-Aug;137(4):649-654.
- Mirazazadeh A, Facente SN, **Burk K**, Kahn JG, Morris MD. Hepatitis C mortality trends in San Francisco: Can we reach elimination targets? *Ann Epidemiol.* 2022 Jan;65:59-64
- Mirazazadeh A, Chen YH, Lin J, **Burk K**, Wilson EC, Miiller D, Celoso D, McFarland W, Morris MD. Progress toward closing gaps in the hepatitis C cascade of care for people who inject drugs in San Francisco. *PLoS One.* 2021 Apr 2;16(4):e0249585
- Wilson W, Turner C, Lin J, McFarlnad W, **Burk K**, Ramond HF. Hepatitis C seroprevalence and engagement in related care and treatment among trans women. *J Viral Hepat.* 2019 Jul;26(7):923-925.
- Guadino A, Gay B, Garmon C, Sclck M, Vreeland R, **Burk K**, Huraiux E, Facente SN, Luetkemeyer A, Waters P, Graham CS. Localized US efforts to eliminate hepatitis C. *Infect Dis Clin North Am.* 2018 Jun;32(2):293-311. doi: 10.1016/j.idc.2018.02.009.
- Facente SN, **Burk K**, Eagen K, Mara ES, Smith AA, Lynch CS. New treatments have changed the game: Hepatitis C treatment in primary care. *Infect Dis Clin North Am.* 2018 Jun;32(2):313.
- Facente SF, Grebe E, **Burk K**, Morris MD, Murphy EL, Mirzazadeh A, Smith AA, Sanchez M, Evans JL, Nishimura A, Raymond FH. Estimated hepatitis C prevalence and key population sizes in San Francisco: A Foundation for elimination. *PLoS One.* 2018 Apr 11;13(4):e0195575.

Awards and Honors

- City and County of San Francisco Proclamation for Katie Burk Day (December 4th, 2021)
- San Francisco Department of Public Health, Public Health Hero Award (2021)
- California Hepatitis Alliance, Government Champion Award (2017)