

# **CA Statewide Integrated Strategic Plan: Addressing HIV, HCV, and STIs; Application and Next Steps**

Ending the Syndemic Symposium  
CDPH Office of AIDS and the STD Control Branch,  
in partnership with Facente Consulting  
June 22, 2023



# Overview

Update: CA Integrated Strategic Plan  
Process and Progress

Community Engagement

Implementation Blueprint

Strengths and Challenges

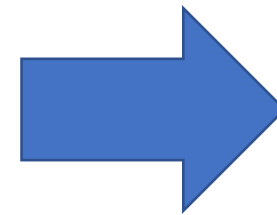
Discussion Questions

# MAKING THE CONNECTION: Multiple Initiatives

National HIV/AIDS  
Strategy and the Ending  
the HIV Epidemic Initiative

State; County  
EHE plans

CA Strategic Plan to  
address HIV, HCV,  
and STIs\*



...plus, other programmatic  
initiatives (*i.e. GTZ, HIV  
Prevention Group Plans, etc.*)

\* Strategies proposed meet legislative and  
programmatic requirements for CDC DHAP  
and HRSA HAB.

## Racial Equity



1. Leadership and workforce development
2. Racial/Ethnic data collection and stratification
3. Equitable distribution of funding and resources
4. Community engagement
5. Racial and social justice training

## Housing First



1. Data collection and use
2. Infrastructure changes
3. New models of housing access
4. Street medicine strategies
5. Low-barrier housing options

## Health Access for All



1. Redesigned Care Delivery
2. Trauma-Informed and Responsive Services
3. Fewer Hurdles to Healthcare Coverage
4. Culturally and Linguistically Relevant Services
5. Collaboration and Streamlining

## Stigma Free



1. Nothing about us without us
2. Reframe policies and messaging
3. Positive, accurate information
4. Acknowledge medical mistrust
5. Ongoing partnerships

## Economic Justice



1. Workforce development
2. Employment for people with lived experience
3. Equitable hiring practices and fair pay
4. Leadership development
5. Universal hiring and housing policies

## Mental Health & Substance Use



1. Overdose prevention in correctional setting
2. Mental health and substance use disorder treatment access through telehealth
3. Build harm reduction infrastructure
4. Expand low-threshold SUD treatment options
5. Cross-sector collaboration

# Our Plan

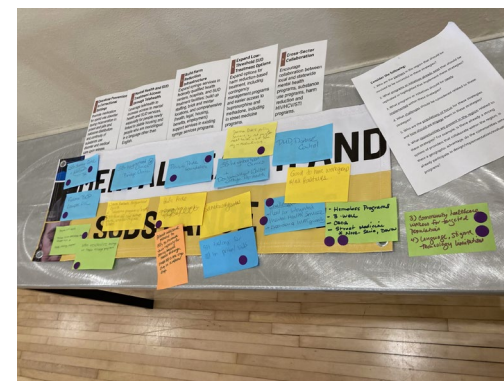
- **Our Plan** -30 Strategies organized across six selected social determinants of health: Racial Equity, Housing First, Health Access for All, Mental Health and Substance Use, Economic Justice, Stigma Free
- Released in January 2022
- Co-authors: Alameda/Contra Costa, Sacramento, San Bernardino/Riverside, San Diego, San Francisco, Santa Clara
- Submitted to HRSA/HAB/CDC, Dec 2022
- Community engagement that developed an accompanying document: **Implementation Blueprint** (May Release)

# Strategy Partners

- California Correctional Health Care Services (CCHCS)
- California Department of Corrections and Rehabilitation (CDCR)
- California Department of Social Services (CDSS)
- California Pathways into Public Health Initiative (Cal-PPH)
- Department of Education (CDE)
- Department of Health Care Services (DHCS)
- Department of Housing and Community Development (DHCD)
- Pacific AIDS Education and Training Center (PAETC)
- California STD/HIV Prevention Training Center (CA PTC)

# COMMUNITY ENGAGEMENT

- Initial presentation to Part A Planning bodies
  - Statewide, Inland/Empire, LA, Alameda, Sacramento, San Diego, San Francisco, Santa Clara
- Statewide Townhall (over 460 participants)
- 17 In-Person Meetings throughout 5 regions; 4 virtual meetings
  - April – July, 300+ attendees
- Virtual Input Survey
- Providers' Needs Assessment
  - 130 respondents from 27 counties throughout California
- Draft Implementation Blueprint review period December 2022
- **Process Updates as requested (January-June 2023)**
- **Statewide Stakeholder Webinars (May-June 2023)**
- **Planned: Second-round Presentations to Planning Councils (April-June 2023)**
- **1 to 3-day Strategy Sessions (June-December 2023)**



# EXAMPLES OF SYNDEMIC WORK: INNOVATIONS AND ADVANCES

## CDPH Office of AIDS

### Street Medicine



- Addressing social determinants of health
- Effectively delivers mobile primary care and other supportive services to unhoused communities

### Take Me Home

- Person-centered self-testing
- Puts integrated screening into the hands of clients
- Plan to expand this service to all California counties

## CDPH STD Control Branch

A diagram consisting of three white circles with orange outlines, connected by thin orange lines. The circles are arranged vertically, with the top and bottom circles also having diagonal lines extending from their top-left and bottom-left respectively. Each circle is connected to a horizontal bar of a different color (orange, grey, yellow) containing text.

Emergency department community of practice for syphilis, HIV, and HCV screening

Integration of STD, HIV, HCV and overdose into STD and HCV prevention and collaboration grants

Including HCV care status in HIV out-of-care line lists for LHJs to support integrated case follow up



# Strengths and Challenges

## Strengths

- Community Plan
- Co-Author Counties
- Local Community Champions
- Consultant-led community roll-out
- Enriching statewide network of syndemic and SDH partners
- Reaching areas of the CA with fewer resources
- High-quality community conversations
- Well-received plan- high level

## Challenges

- COVID and MPox
- Resources
- One plan, multiple formats
- Communication
- Variable knowledge about what the Strategic Plan means to day-to-day in HIV/STI/HCV work

# Implementation Blueprint

- Specific activities under each of the 30 strategies (156)
- Implementation Blueprint finalized (April)
- Released to community partners and co-author LHJs
- Road show: Implementation Blueprint Overview
  - CHIPTS Regional Meeting Feb 28<sup>th</sup>
  - CPG (May)
  - CHRP (May)
  - Part A Planning Councils (April- June)
  - Annual EHE/Strategic Plan Symposium (June 22, 23, 29, 30)
  - CDC/HRSA Site visits (July)
  - STD/HIV Controller's Meetings (Fall)
  - OA Voice
  - Stakeholder calls
  - Webinars (May-June)
  - What is missing?

# Next Steps: Implementation Blueprint Customization

Finalize and Release Implementation Blueprint (Jan-June 2023)

Part A Commissions/Planning Council Presentations (April-June 2023)

Strategic Planning Sessions with Co-Author Counties and other LHJs (June-December 2023)

- How to customize the Implementation Blueprint:
  - Aligning/Leveraging Efforts
  - Prioritization, Scoping and Feasibility
  - Home for each implemented activity (with support and coordination assistance)
  - Communication
  - Collaboration/Partnerships
  - Indicators and Monitoring

Suggestion to Submit Local Plans to CDPH-OA/STDCB (December 2023)



## Implementation Blueprint Structure

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- Social Determinant of Health
- Strategy
- Recommended Activities
- Overall Considerations
- Local Considerations
- Key Population Notes
- Monitoring and Metrics
- Partners and Resources



# Indicators and Monitoring

Start with 12 indicators from the California GTZ Plan (2017-2021) cross-walked to the 30 strategies in the new plan

- Increase knowledge of status
- Reduce new diagnoses
- Increase number of those on PrEP
- Increase the percentage of those newly diagnosed who are linked to care in 1 month and who are virally suppressed within 6 months

Further develop indicators and monitoring plan:

- LHJ and CDPH-OA and STDCB Strategy Sessions
- Use indicators that are possible and important
- What is important?

“Health is more than viral suppression.”

- Mental health
- Connectedness
- Ability to participate in activities of daily life
- Access and use of valued resources: food, housing, transportation, health care
- My needs are centered by my community, free from stigma
- Measured over the life-course



## Technical Assistance Options

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- Ad-hoc TA Support
  - TARP
- Half-day Strategy Sessions
  - Virtual Workshops designed to meet your needs
- Multi-day Strategy Sessions
  - In-depth, in-person environmental scans, stakeholder sessions, and working meetings



# CDPH Technical Assistance Request Portal

**TO SUBMIT A TECHNICAL ASSISTANCE REQUEST, SCROLL TO THE BOTTOM OF THIS PAGE AND FILL OUT THE GOOGLE FORM.**

The California Department of Public Health has partnered with Facente Consulting to provide free technical assistance on the Integrated Statewide Strategic Plan's Implementation Blueprint. A menu of technical assistance options can be found below. In general, technical assistance includes coaching and thought partnership, resource identification and community mapping, evaluation planning, and strategic planning and meeting facilitation.

## **Implementation Blueprint Technical Assistance Menu**

- Support with Implementation Blueprint
  - Meeting facilitation related to Blueprint development or implementation
  - Reviewing and providing feedback on local Blueprint drafts
- Community engagement
  - Assistance with community engagement (e.g., town halls, focus groups, surveys)

# Questions



WHAT ARE YOUR FIRST THOUGHTS  
AFTER HEARING THIS UPDATE ABOUT  
OUR PLAN?



WHAT DOES SUCCESS LOOK LIKE?



WHAT QUESTIONS OR ADVICE DO YOU  
HAVE FOR THE ROLLOUT OF THE  
IMPLEMENTATION BLUEPRINT?



# Thank you!

Follow our progress or get more information about how to get involved:

[Leroy.Blea@cdph.ca.gov](mailto:Leroy.Blea@cdph.ca.gov)

[sara@facenteconsulting.com](mailto:sara@facenteconsulting.com)

<https://tinyurl.com/CDPHStratPlan>

## ENDING THE EPIDEMICS:

Addressing  
Human Immunodeficiency Virus (HIV),  
Hepatitis C Virus (HCV), and  
Sexually Transmitted Infections (STIs) in  
California

Integrated Statewide Strategic Plan  
Overview  
2022-2026

California Department of Public Health

