Overview of Don't Think, Know (I Know)

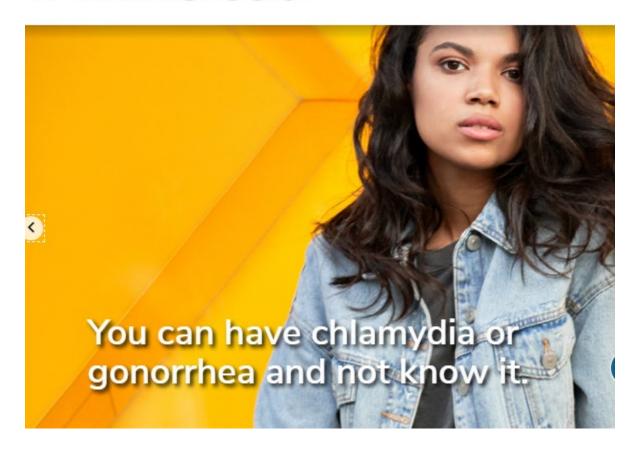
Ashley Dockter, Evaluation + Quality Improvement Unit Chief
CA Dept of Public Health | Sexually Transmitted Diseases Control Branch

Ending the Syndemic Symposium | June 23, 2023

Don't Think, Know (I Know)

- Tests offered: CT + GC vaginal swab
- Audience: Women and other people with a vagina, 12 – 24 years of age
- Components:
 - Website: N-Tonic (web developer)
 - Kits: PharmPak
 - Lab: SFPHL

I know.



I know.





Instructions











Chlamydia & Gonorrhea are sneaky...

Many people don't know they have chlamydia or gonorrhea until they get tested.



FREE testing is available across Alameda County!

Tests are FREE for people* in Alameda County age 12 to 24.



It's as easy as 1, 2, 3!

- 1. Order a FREE home test
- 2. Collect & mail in your sample
- 3. Log back in for your confidential results

LEARN MORE





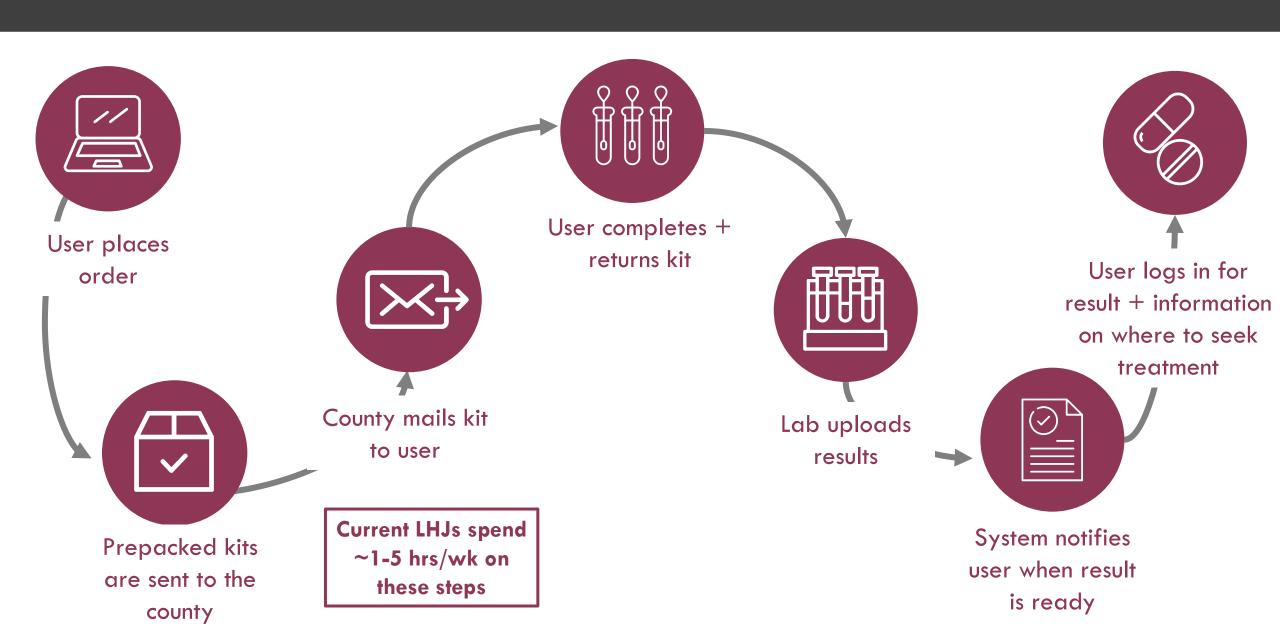


Don't Think, Know

(I Know)

https://dontthinkknow.org/

How does it work?



Don't Think, Know Features

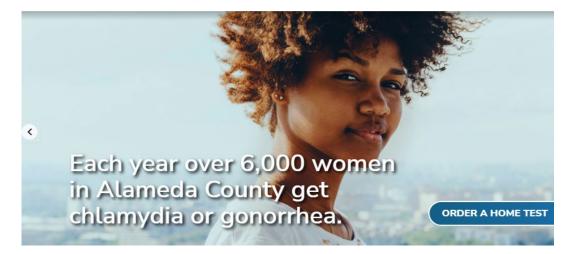
- Locally designed + driven
- Full access to user + kit data
- Can utilize local/commercial laboratory
- No lab fees for non-returned kits
- Additional options available:
 - Client-pay option
 - Can be added to any existing county campaign
 - Clients can be enrolled + kits handed out during field visits, outreach events, or in other nonclinical settings
 - Additional tests





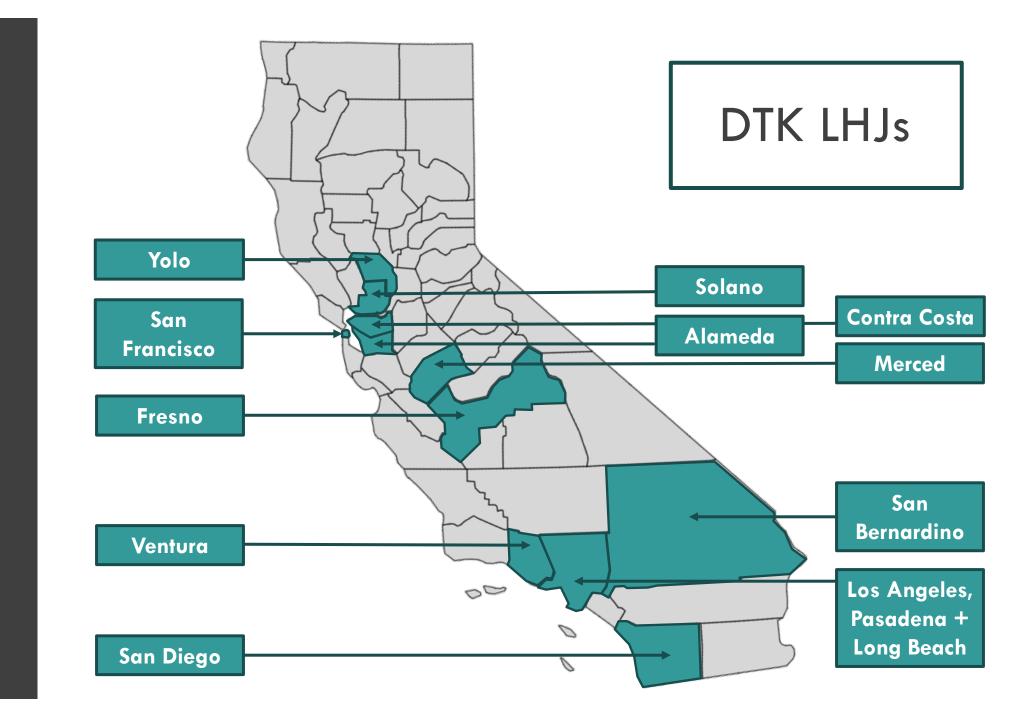






Additional Considerations:

- Lab validation required to expand testing options beyond single site CT/GC vaginal swabs
- Upfront + <u>annual</u> website costs
- Requires some local FTE



hank you!

More Questions? Email Ashley.Dockter@cdph.ca.gov