

getSFcba Evaluation Update

5.9.22



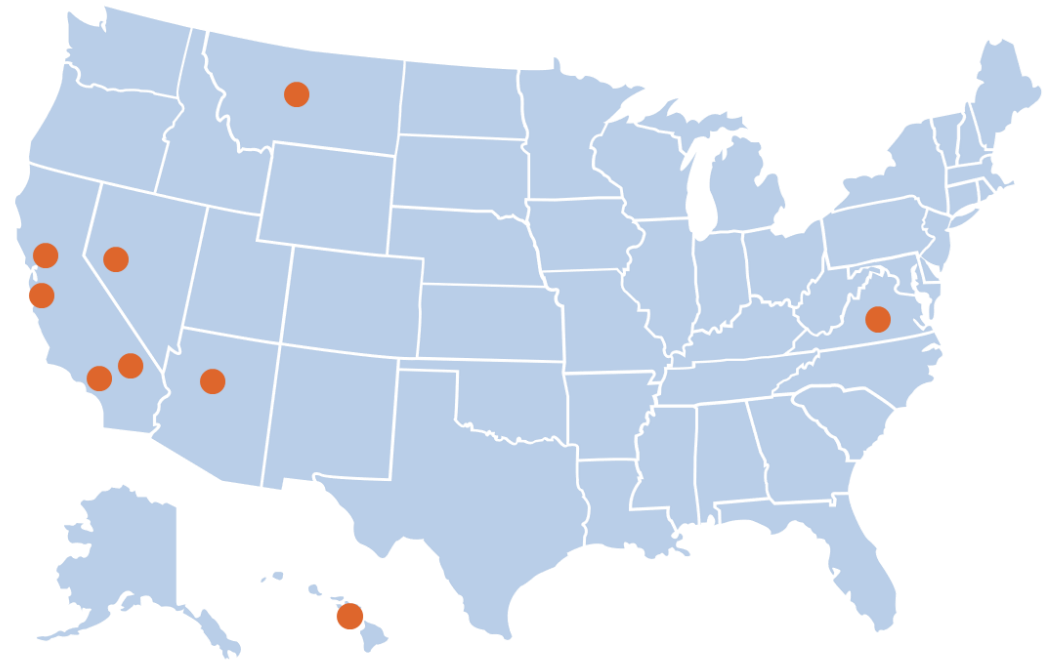
What's going on?

1. **March:** 5th annual Public Health Detailing Institute
2. **April:** Nevada PrEP Institute
3. **February – present:** Social Network Strategy (SNS) Learning Community



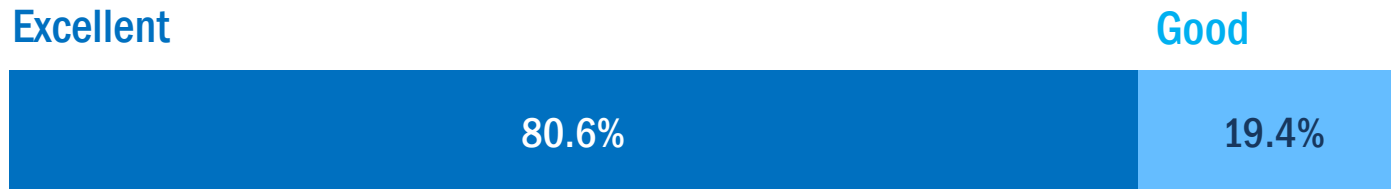
2 Public Health Detailing Institute

- 5th annual Institute
- Three days (virtual)
- 9 jurisdictions
- Daily feedback surveys
- Exit survey (11 respondents)

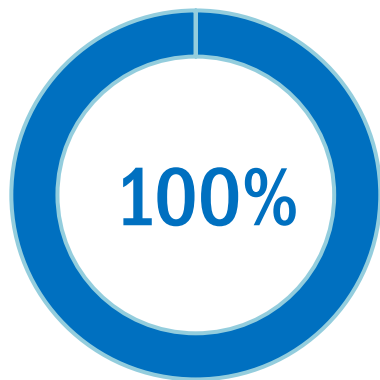


Public Health Detailing Institute: Satisfaction

All sessions were highly rated, with most rated as "Excellent".
No sessions were rated as "fair" or "poor".



And all
would refer
a colleague!

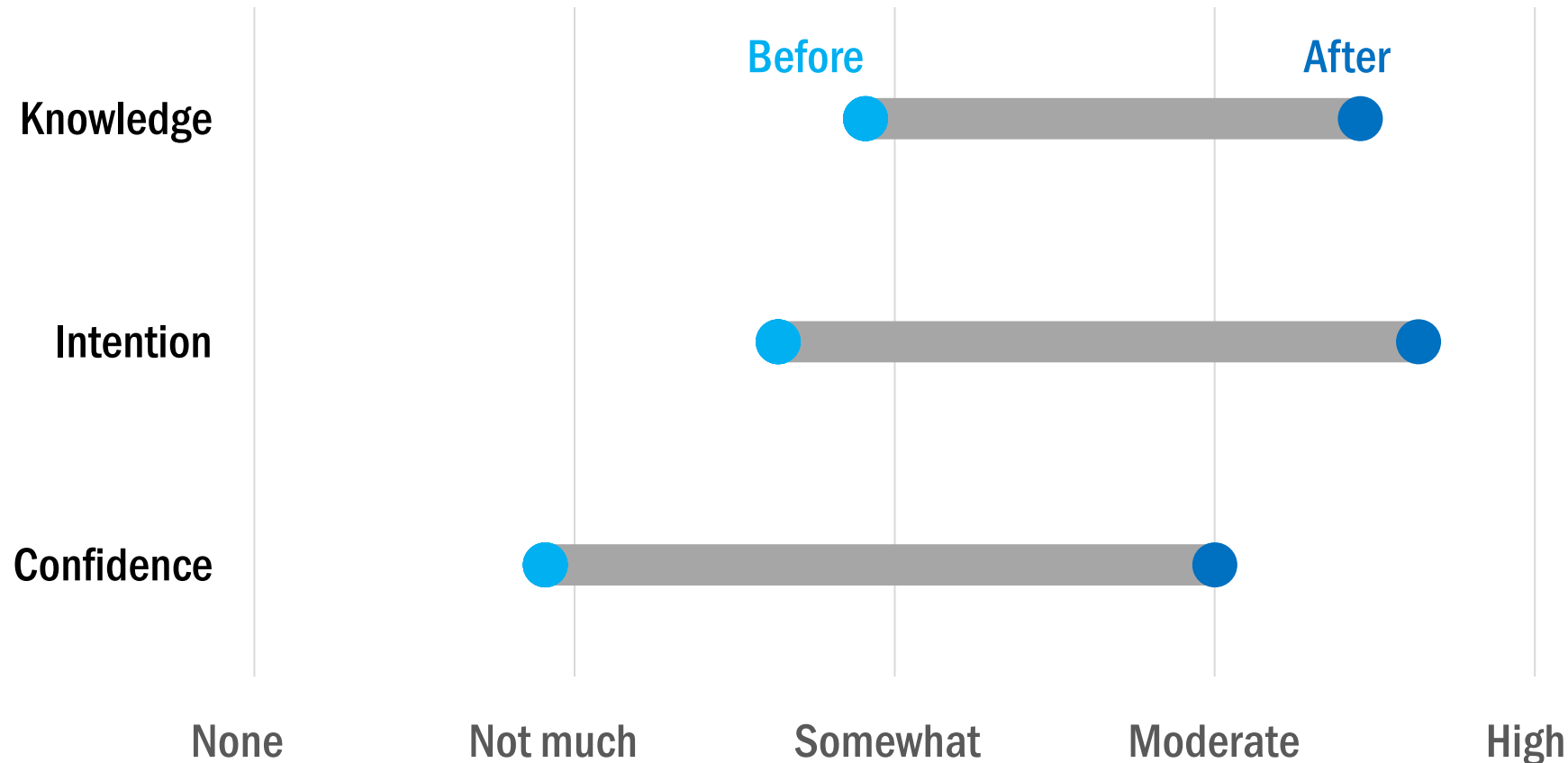


All respondents (n=11) were satisfied with:

- overall learning
- quality of content
- quality of speakers/facilitators
- learning approach/format

Public Health Detailing Institute: Impact

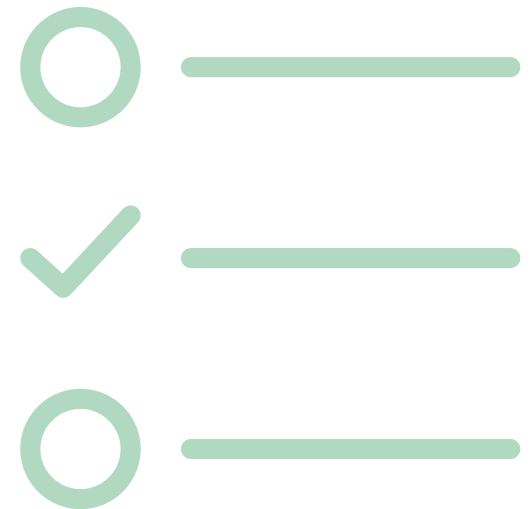
Self-reported knowledge, intention, and confidence with respect to public health detailing increased



Before I was signed up for this, I did not know what [detailing] was. Now I can't wait to put it into practice.

Public Health Detailing Institute Follow-up

- Check-in survey to all PHDI attendees from 2018-2021 to see how detailing is going
- Four responses from 2021 group
- 13 responses from pre-2021 group
- Working on phone follow-ups



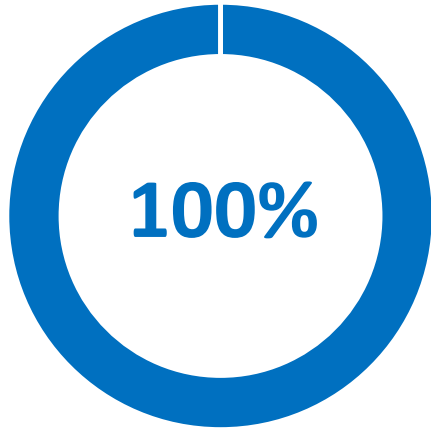
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Nevada PrEP Institute

- Two day Institute (virtual)
- Focused on planning for PrEP implementation
- 39 attendees
- Daily Surveys, exit survey
- 17 respondents for exit survey (44% response rate)



Nevada PrEP Institute: Findings



- Satisfied with experience
- Would refer a colleague
- Met learning objectives
- Intended to apply learnings

Examples of intended next steps:

- Offering PrEP to all clients
- Implementing PrEP services in family planning clinics
- Considering day 1 starts of PrEP
- Improving data collection
- Contacting and collaborating with Institute presenters in the future

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SNS Learning Community

- 14 week cohort
- 6 of 7 synchronous sessions complete
- Baseline survey, exit survey, focus group
- Contextualizing with participant attendance and observations of engagement during sessions



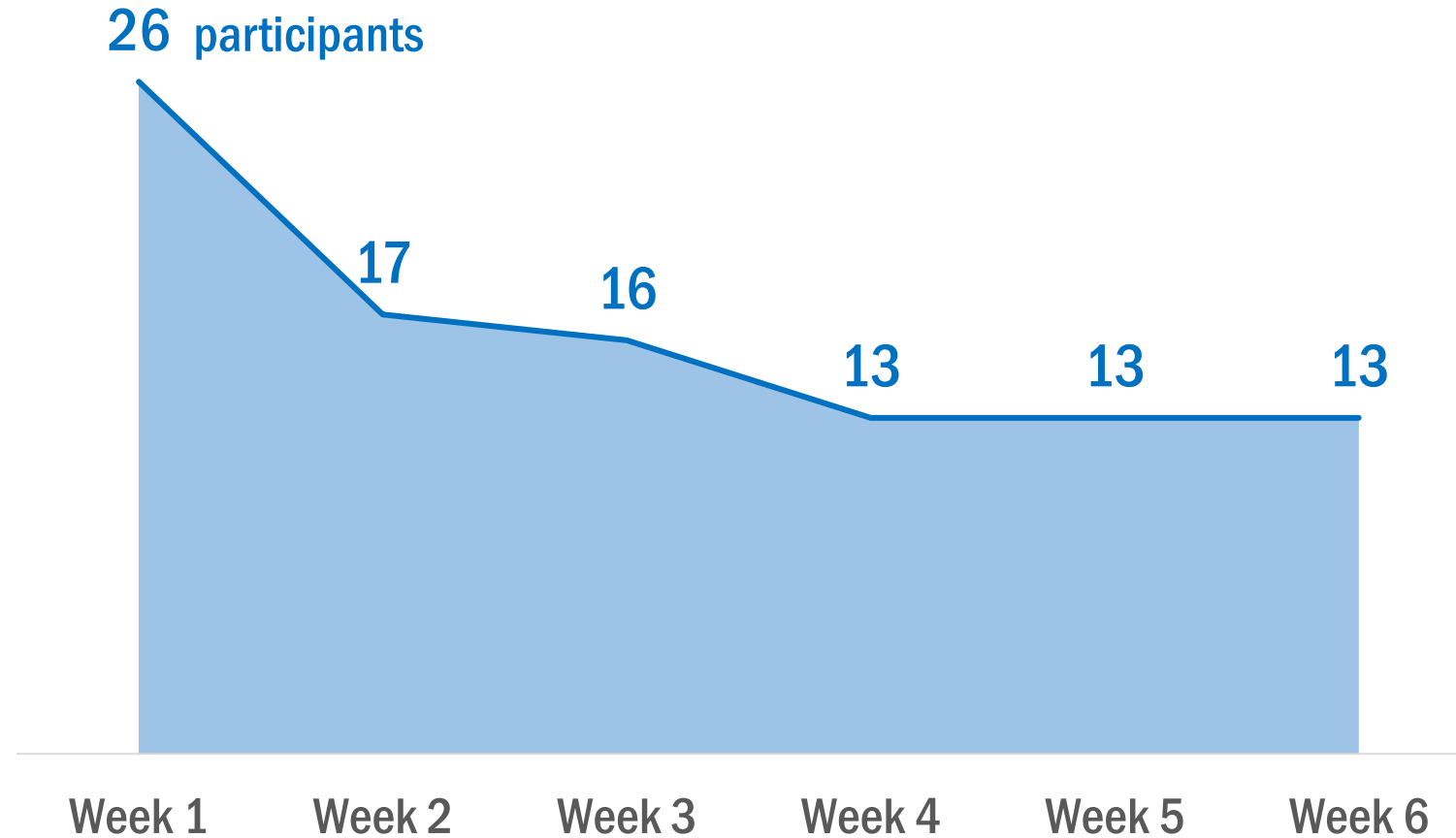
SNS Learning Community: findings



Perceived barriers to
SNS implementation
for HIV testing

SNS Learning Community: reflections to date

- Dynamic sessions; high engagement at sessions
- Attendance dropped off somewhat mid way
- 1:1 TA during “off-weeks” under-utilized

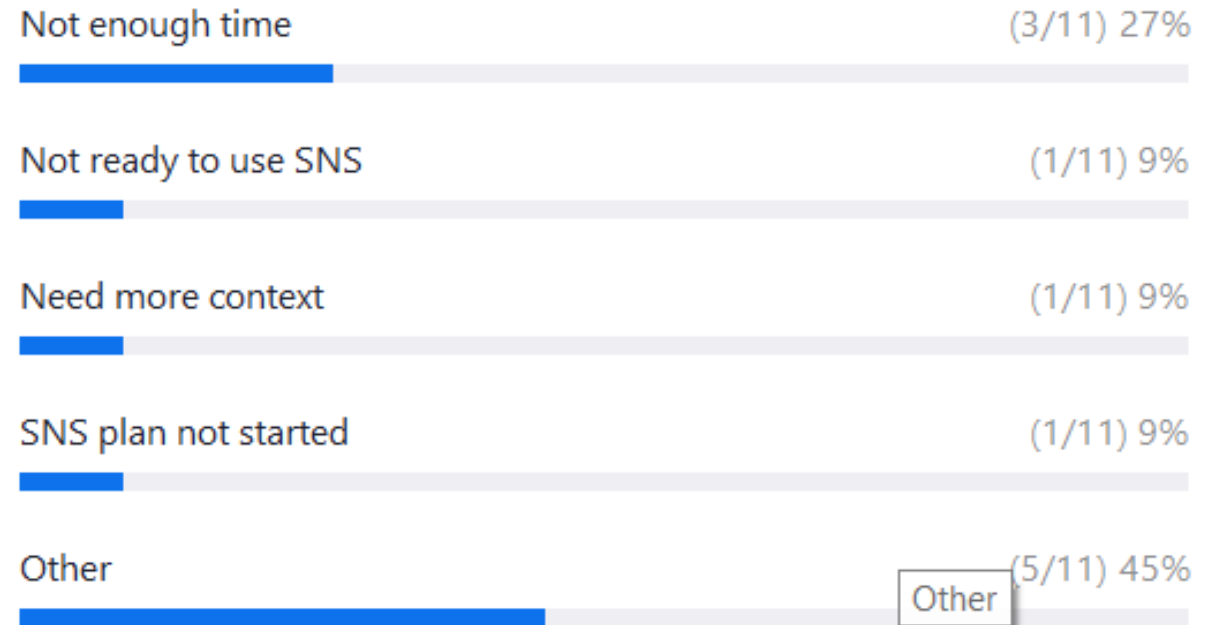


SNS Learning Community: reflections to date

- Dynamic sessions; high engagement at sessions
- Attendance dropped off somewhat mid way
- 1:1 TA during “off-weeks” under-utilized

1. What are the challenges of scheduling 1:1 TA? (Multiple Choice) *

11/11 (100%) answered





Questions?