getSFcba Evaluation Update

5.9.22





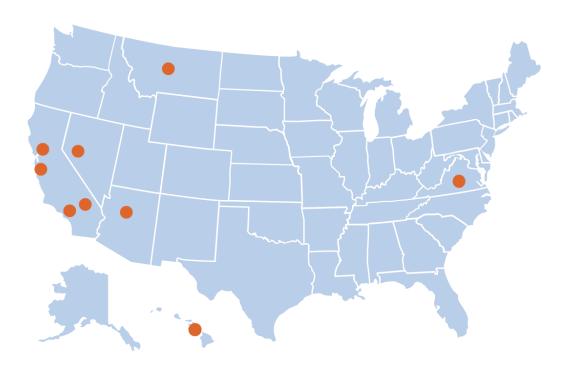
What's going on?

- **1. March:** 5th annual Public Health Detailing Institute
- 2. April: Nevada PrEP Institute
- **3. February present:** Social Network Strategy (SNS) Learning Community



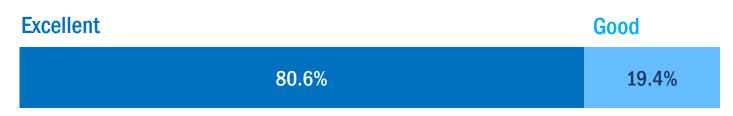
2 Public Health Detailing Institute

- 5th annual Institute
- Three days (virtual)
- 9 jurisdictions
- Daily feedback surveys
- Exit survey (11 respondents)



Public Health Detailing Institute: Satisfaction

All sessions were highly rated, with most rated as "Excellent". No sessions were rated as "fair" or "poor".



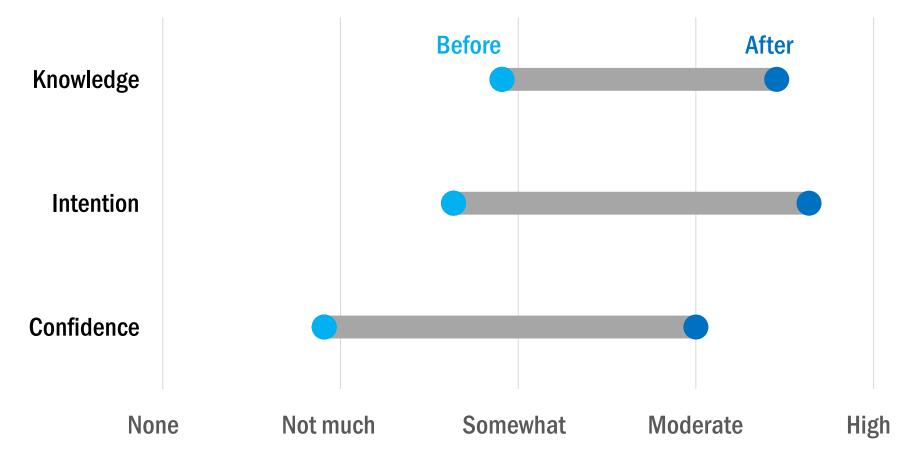
And all would refer a colleague!



All respondents (n=11) were satisfied with:

- overall learning
- quality of content
- quality of speakers/facilitators
- learning approach/format

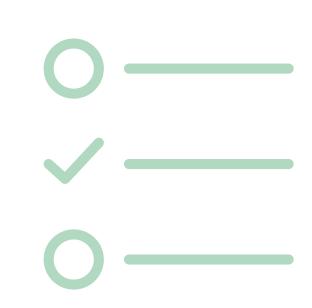
Self-reported knowledge, intention, and confidence with respect to public health detailing increased



Before I was signed up for this, I did not know what [detailing] was. Now I can't wait to put it into practice.

Public Health Detailing Institute Follow-up

- Check-in survey to all PHDI attendees from 2018-2021 to see how detailing is going
- Four responses from 2021 group
- 13 responses from pre-2021 group
- Working on phone follow-ups

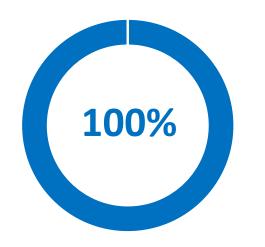




- Two day Institute (virtual)
- Focused on planning for PrEP implementation
- 39 attendees
- Daily Surveys, exit survey
- 17 respondents for exit survey (44% response rate)



Nevada PrEP Institute: Findings



- Satisfied with experience
- Would refer a colleague
- Met learning objectives
- Intended to apply learnings

Examples of intended next steps:

- Offering PrEP to all clients
- Implementing PrEP services in family planning clinics
- Considering day 1 starts of PrEP
- Improving data collection
- Contacting and collaborating with Institute presenters in the future

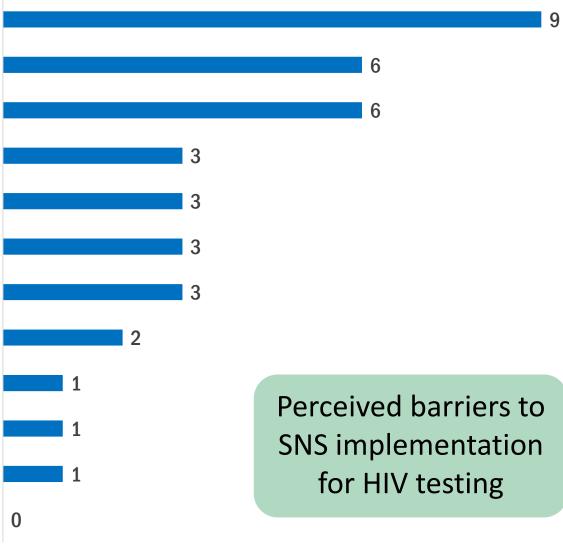


- 14 week cohort
- 6 of 7 synchronous sessions complete
- Baseline survey, exit survey, focus group
- Contextualizing with participant attendance and observations of engagement during sessions



SNS Learning Community: findings

It's too hard to find recruiters from the community to help us Other key personnel at my organization still need to be trained None - I don't anticipate any challenges We have other competing priorities for HIV prevention There is insufficient funding for this program I don't know how to use social network strategy I am not able to integrate it with existing programs I am not yet confident that I can implement social network strategy There is a lack of needed partnerships It's not part of my job/role It takes too much time / I don't have the time Agency leadership does not support it



SNS Learning Community: reflections to date

- Dynamic sessions; high engagement at sessions
- Attendance dropped off somewhat mid way
- 1:1 TA during "off-weeks" under-utilized

26 participants 17 16 13 13 13 Week 1 Week 3 Week 4 Week 6 Week 2 Week 5

SNS Learning Community: reflections to date

- Dynamic sessions; high engagement at sessions
- Attendance dropped off somewhat mid way
- 1:1 TA during "off-weeks" under-utilized

1. What are the challenges of scheduling 1:1 TA?	(Multiple Choice) *
11/11 (100%) answered	
Not enough time	(3/11) 27%
Not ready to use SNS	(1/11) 9%
Need more context	(1/11) 9%
SNS plan not started	(1/11) 9%
Other	Other (5/11) 45%

