

Practice: tell your story of impact with data

1 Who is your audience? Choose just 1 for now.

2 What is one key message/take-home point you want the audience to identify? Describe in 1-2 sentences.

3 What data do you have to illustrate the key message/take-home point? Choose one example. *Examples might include testimonial quotes, survey data, participant rosters, short- or long-term outcomes.*

4 How might your data be visualized? Choose one idea. *Examples might include a chart, a call-out box quote, a map, a flow chart, a captioned photograph, or even just simply in text.*

Use the next (blank page) to draw out some ideas.

- 5 Draw out some ideas for how you can visualize your data and story.

A large, empty rectangular box with a thin black border, intended for drawing out ideas for visualizing data and story.

- 6 Review and update ideas above based on the “10 tips” handout. You may not be able to apply all the tips to your drawing, but try a few. Are you saying what you mean in a way that makes sense for your audience? Is there a way to intentionally use color? Etc.