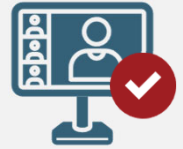


FACENTE FAVORITES

Tips for simple, creative, **VIRTUAL** data collection that helps you tell your story in a more engaging way!



Tip 1: Use photos of your event, trainers, and/or participants



- With the permission of all being photographed, screenshot your Zoom event in “gallery” view for a virtual grid-style group photo. If you’d like, you can even provide a standard virtual background as part of the event so that everyone is matching, or experiment with “immersive view” in which everyone shares a collective background.
- Capture a key moment of a presentation with a screenshot of the presenter and the slide being presented in that moment.

Tip 2: Get participants involved in visual (read: screenshot-able!) activities.

Our program is:



- Ask for participant brainstorming, feedback, or other input in a visual platform to engage participants AND capture great images to share when you tell your story. Our (free!) favorites include:
 - MURAL (mural.co), which relies on visual sticky notes that can be collaboratively edited and rearranged by participants
 - PollEverywhere (pollevywhere.com), where live polling generates live charts and other visualizations (like Word Clouds)

Tip 3: Jot down key quotes & moments as they happen.



- Ask your notetaker or co-facilitator to jot down any memorable quotes or moments from the trainer/presenter or participants. Then make sure they get formally documented when you take 5 to hotwash!
- You might be thinking: “Can’t I just take quotes from the post-session evaluation?” Yes, you can...but a lot of folks skip open-ended questions in evaluations and sometimes the most quotable content arises naturally during a session. We recommend doing both, as well as using other approaches like saving Zoom chats and in-session polls.

Tip 4: Get the most out of Zoom’s built-in features.



- Try chat waterfalls, in you pose a question and everyone responds in the chat. (Don’t forget to save the chat!)
- Enhance the content captured in your group photo (see Tip 1) by having participants rename themselves with a word that describes their experience, or asking them to share an emoji (Zoom “reactions”).
- Use Zoom “annotate” tool, in which folks can “stamp” or draw on an area of the screen, such as a slide that is being screenshared.