

Dara L. Geckeler, MPH

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she/her/hers

Current Role

FACENTE CONSULTING

2019 – Present

Operations Manager

- Provide day to day support and supervision for Facente Consulting projects and staff
- Manage business development, contracts, and invoicing
- Collaborate with Principal on developing company vision and strategy
- Develop and implement business systems and processes
- Monitor company-wide metrics related to finances, staff capacity, and workflow
- Provide consulting services as needed in the areas of needs assessment, program evaluation, meeting facilitation, strategic planning, and technical assistance (see below for recent consulting projects)

Recent Consulting Projects

Planning and Facilitation

San Francisco Health Improvement Partnership (SFHIP) (2019 – 2020)

- Provide strategic and project management support to a cross-sector collaboration with the mission to improve community health and wellness through collective impact

San Francisco AIDS Foundation (2019 – 2020)

- Assisted with strategic plan and work plan development (2019-2020)
- Facilitated a stakeholder engagement process to develop a Call to Action for addressing homelessness among people with HIV (2019-2020)

California Department of Public Health (2019 – 2022)

- Provide overall direction and supervise the project lead for California's Ending the HIV Epidemic planning process

San Francisco Community Health Center (2019 – 2021)

- Facilitated multiple meetings with staff from different HIV programs to develop a plan for service integration
- Facilitated a mock session to prepare for a CDC site visit, after which CDC awarded funding to SFCHC to provide HIV prevention capacity-building services

Needs Assessment and Evaluation

UCSF Benioff Children's Hospital of Oakland, Family Care Network (April -August 2019)

- Coordinated data collection for a needs assessment documenting the needs of clients utilizing HIV services and prepared a comprehensive report with recommendations for improving service quality

Tenderloin Community Benefit District, San Francisco (2019 – present)

- Train leadership and staff on Results-Based Accountability (RBA)
- Lead organization in a process for developing a comprehensive RBA-based evaluation plan

Shanti Project, San Francisco (2020)

- Oversee project lead to conduct formative research and implement a set of evaluation tools

Grantwriting

Rafiki Coalition (San Francisco) (2019 – 2020)

San Francisco, CA

- Wrote grant applications for funding announcements from the SF Mayor's Office of Housing and Community Development (MOHCD), the SF Human Rights Commission, and SF Unified School District, resulting in \$300,000 of funding

Other Professional Experience

SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

2006 – 2019

San Francisco, CA

Senior Health Educator (2014 – 2019)

Health Educator (2006 – 2014)

- Identified and implemented opportunities for systems integration and alignment
- Provided backbone support to several collective impact initiatives, including Getting to Zero and SF Health Improvement Partnership (SFHIP), including implementation of Results-Based Accountability as a tool for shared measurement
- Directed large-scale initiatives, grants, and planning processes for HIV, mental health, substance use and hepatitis C services
- Oversaw quality improvement efforts for community-based HIV, STD, and chronic disease prevention for the Community Health Equity & Promotion Branch
- Supervised teams of 4 to 6 people, including health educators, epidemiologists, IT staff, and public health interns
- Maintained relationships with and provided technical assistance to community partners

COMMUNITY HEALTH CONSULTING

2004 – 2006

Berkeley, CA

Independent Consultant

- Provided technical assistance to Alameda County's HIV Prevention Planning Council for development of a priority-setting model
- Prepared an on-line national directory of health services for Asians and Pacific Islanders
- Wrote a "how to" manual for implementing multilingual HIV counseling and testing programs for Asian and Pacific Islander communities

HARDER+COMPANY COMMUNITY RESEARCH

1999 – 2004

San Francisco, CA

Senior Research Associate (2002 – 2004)

Research Associate (1999 – 2002)

- Designed and directed public health program evaluations, needs assessments, and strategic planning projects

- Provided technical assistance to nonprofits and government agencies
- Supervised project teams of three to five people

Education

UNIVERSITY OF CALIFORNIA LOS ANGELES	1999
Masters in Public Health in Community Health Sciences, Health Education and Promotion	
UNIVERSITY OF CALIFORNIA SANTA BARBARA	1994
Bachelor of Arts, Sociology	

Trainings

Supervision and Management

24 Plus for Supervisors and Managers (SF Department of Human Resources, 2010)

Quality Improvement

Results-Based Accountability (Clear Impact, 2014)

Introduction to Lean (2017)

Project Management

Project Management Essentials (Franklin Covey, 2010)

Racial Humility

Racial Humility Workshop (Dr. Ken Hardy, 2015)

VCR (Validate, Challenge, Request) Communication Workshop (Dr. Ken Hardy, 2016)

Communication and Facilitation

Crucial Conversations (SFDPH Human Resources, 2018)

Technology of Participation (ToP; Institute of Cultural Affairs, 2018)

Publications

Das M., Christopoulos, K.A., **Geckeler, D.**, et al.: Linkage to HIV Care in San Francisco: Implications for Measure Selection. *J Acquir Immune Defic Syndr* 2013; 64 (1): S27 – S32.

Wenger L.D., Martinez A.N., Carpenter L., **Geckeler D.**, Colfax G., Kral A.H.: Syringe Disposal Among Injection Drug Users in San Francisco. *American Journal of Public Health* March 2011; 101 (3): 484 - 486.

Coan D.L., Schragger W., Packer T.: The Role of Male Sexual Partners in HIV Infection Among Male-to-Female Transgendered Individuals. *International Journal of Transgenderism*, 2004.

Coan D. L., Petersen D. P.: *Busy Bodies, Active Minds*. Westminster: Teacher Created Materials, Inc., 2000.

Morisky D.E., **Coan D.L.**: Asia—The New Epidemic Zone for HIV/AIDS. *Journal of Health Communication: International Perspectives* 1998; 3 (3): 185 - 191.