

A Health Equity-focused Oncology Corporate Giving Strategy

1 We fund and support...



Collaborations & Coalitions



that build and strengthen stakeholder networks and partnerships

Capacity-Building Efforts



to grow organizational leadership, cultural competence and key skills

Patient-centered Programs



that are community-based, culturally competent, and representative of diverse communities

2 So that...



Professional Networks

strengthen and allow for the exchange of ideas, skills, and peer-to-peer learning



Organizations

have the tools to address deeply rooted challenges like social determinants of health



People

from communities with the greatest unmet need can access culturally appropriate care

3 To contribute to...



Sustainable organizational practices, policies, and systems that...



...remove barriers to accessing cancer prevention, treatment, and survivorship services...



...to support decreased cancer incidence, increased survival rates, and improved health equity



INCIDENCE



SURVIVAL

Sources

The Theory of Change was informed by the sources listed to the right. These sources were identified during a literature review of best practices for equitable giving.

- **Power Moves:** <https://www.ncrp.org/initiatives/power-moves-philanthropy>
- **Grant Making with a Racial Justice Lens:** https://racialequity.org/wp-content/uploads/2020/11/GWARJL_15_0903.pdf
- **Trust-Based Philanthropy:** <https://www.trustbasedphilanthropy.org/practices>
- **Racial Equity and Philanthropy:** <https://www.bridgespan.org/bridgespan/Images/articles/racial-equity-and-philanthropy/racial-equity-and-philanthropy.pdf>
- **Equitable Evaluation Framework:** <https://static1.squarespace.com/static/5a73584b8fd4d2dbcaa08405/t/601884ddbe9f0449239d6848/1612219616204/EEF+Framing+Paper+%28FINAL+201216%29+%281%29.pdf>
- **What's Race Got to Do With It? Equity and Philanthropic Evaluation Practice:** <https://journals.sagepub.com/doi/full/10.1177/1098214018778533#bibr46-1098214018778533>