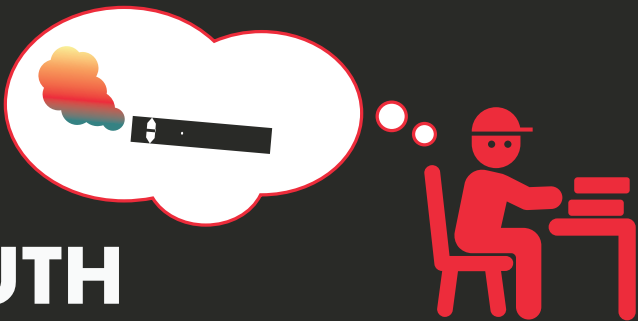


# E-CIGARETTES HARM SAN JOSE YOUTH



**1 in 3**  
high schoolers  
have tried  
e-cigarettes<sup>1</sup>

**82%**



of current high  
school student  
e-cigarette users  
report using a  
flavored product<sup>1</sup>



**1 in 4** students who purchase their own e-cigarettes  
buy them from local stores and shops<sup>1</sup>

**16%**

of schools are within 3  
city blocks of a store  
that sells tobacco<sup>2</sup>



**87%**

of the schools with  
the highest tobacco  
retailer exposure are  
in low-income  
neighborhoods.<sup>3</sup>



## TAKE ACTION TO PROTECT SAN JOSE YOUTH!



San Jose City Council has already put e-cigarettes and flavored tobacco on the 2020-2021 priority list to protect local youth.<sup>4</sup>

Contact us to get involved in raising community awareness!

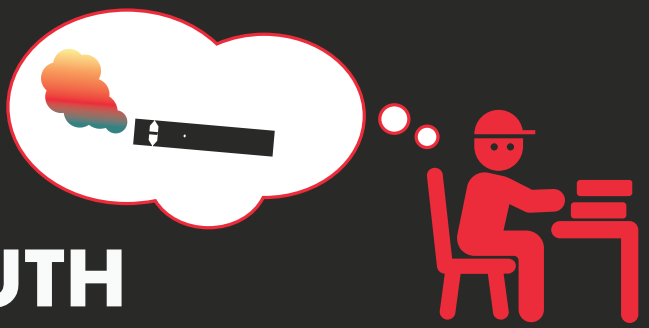
Sources and more details on each claim  
are provided on the reverse side.



SAN FRANCISCO  
COMMUNITY  
HEALTH CENTER

Questions about our Tobacco Control Program?  
sfchc.tcp@gmail.com | 415-292-3420 ext. 347

# E-CIGARETTES HARM SAN JOSE YOUTH



## DATA SOURCES AND DETAILS

1

Data come from the 2017-2018 California Student Tobacco Survey (CSTS) results for Santa Clara County high schools. Half of the nine local high schools sampled were randomly selected; the other half were selected by the local Tobacco-Free Communities Program. Approximately 4,500 10th and 12th grade students from Santa Clara County participated.

- 31.6% of students surveyed have tried e-cigarettes; 13.1% report current (past-30 day) e-cigarette use (page 7).
- Among participating students in Santa Clara County with current use of e-cigarettes, 82.3% (n=557) reported current use of a flavored tobacco product (page 15).
- Of students surveyed who reported current use of e-cigarettes and reported purchasing their own e-cigarettes (n=204), 26.8% said that they bought them from the store themselves (page 27).
- **Source:** Zhu S-H et al 2019. Tobacco use among high school students in Santa Clara County: Findings from the 2017-18 California Student Tobacco Survey.  
<https://www.sccgov.org/sites/phd/hi/tf/Documents/castudent-survey-2019.pdf>

2

15.7% (n=113) of Santa Clara County schools are within 1000 feet (approximately 3 city blocks) of a tobacco retailer.

- **Source:** County of Santa Clara 2018. School distance to tobacco retailer locations. Spatial data layer. <https://www.arcgis.com/home/item.html?id=0adb8d438d994de68608d07fa29d1d93>

3

Based on data from (2); Data represent 31 schools with statistically higher numbers of tobacco retailers within 1000 feet; 28 of these are in areas where >40% of household incomes are <185% of the federal poverty line. Analysis was performed in ArcGis.

- **Source:** County of Santa Clara 2018. School distance to tobacco retailer locations. Spatial data layer. <https://www.arcgis.com/home/item.html?id=0adb8d438d994de68608d07fa29d1d93>

4

In Feb 2020, San Jose City Council voted to prioritize e-cigarettes and flavored tobacco.

- **Source:** San Jose Spotlight 2020. San Jose lawmakers set their top priorities for the new year. <https://sanjosespotlight.com/san-jose-lawmakers-set-their-top-priorities-for-the-new-year/>
- **Source:** San Jose City Council 2020. 2020-2021 Council Policy Priority Setting Results. <https://www.sanjoseca.gov/home/showdocument?id=54679>